

# CCI4Change Workshop Program

March-April 2024 @ STPLN and online

**Interreg**  
Baltic Sea Region



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## Public Funding of CCI

4 March, 13-15, at STPLN

Procurement, assignments, contributions, announcements, scholarships, sponsorship... There are many financial streams when private or public interests want to support and stimulate cultural life. In this seminar, we go through these, but we primarily focus on two: procurement and announcement. We do this because Region Skåne will later this spring announce a call aimed at the creative and cultural sectors.

From Region Skåne, Lotta Ekwall will clarify what procurement is, and Jenny Kornmacher will present the brand new call, targeted at the creative sector, with a clear sustainability focus. Bertil Björk from STPLN will take us through the different financial streams.

# Sustainable Collaborations

14 March, 13-16, at STPLN

In this workshop you will learn vital skills regarding artistic collaborations. During the course, we will explore how your artistry can coexist with external collaborators and how you can implement successful strategies in an optimal way. The workshop will deal with the challenges and obstacles in cross sectional collaborations, strategies for successful joint projects and common questions when it comes to collaborating in the creative field.

Molly Byström is a creative producer with experience from working with independent artists as well as large institutions, municipalities and other public agents. She is working with Bastionen in Malmö, Lukkan in Lund, and as a visual artist while also being a student of psychology.





## The Social Impact Canvas

21 March, 9-12, at STPLN

With a research-based intuitive tool, The Social Impact Canvas, you can improve value statements to financiers, create incentives for public funding, attract an audience, and spread awareness on important topics. With The Social Impact Canvas, you'll define the specific social impact of your work, not only the commonly pressing injustices, such as climate change, human rights, or the education gap but rather social impact as you define it. The Impact Canvas also helps you to consider how to measure and understand the impact, how to find adequate measurement instruments, and how to consider different kinds of data as part of cultural work.

Malmö University, Professor Pille Pruulman Vengerfeldt, invites cultural workers to be productive in describing their work's values.



## Perfecting Your Project Pitch

3 April, 10-12, at STPLN

You might have the world's best idea, and there might be a fund or client eagerly waiting for exactly that. But how would you know? The only way - whether you're writing applications, submitting proposals, or networking your way through your creative professional life - is to be able to present your idea in a way that is engaging and relevant to the listener. This is a workshop where you learn to present your idea using compelling text, interesting images, impressive mood boards, and stylish sketches. Together with your radiant personality and artistic prowess, it's a clearly winning concept.

Markku Lorenz is a project manager, a creative problem solver with deep understanding of roleplaying game and entertainment industries.





## Excel in Excel

4 April, 17-19, at STPLN

Are you a creative professional eager to elevate your financial acumen and prepare for more significant budgeting challenges? In this prerequisite workshop, we guide you through mastering the basics of Excel, providing the essential skills needed to navigate, create, and analyze budgets effectively. From understanding formulas to projecting costs, you'll gain the proficiency required to excel in financial planning.

Henry Benoit is a musician, producer, and founder of the sound studio cooperative Ljudgården in Malmö. And he's a wizard with Excel! He will guide you through the most common functions of the program and share his best tips and tricks. The course is in English, and you should bring your computer with the Excel program. Limited spots, first come, first served.

# Building Bigger Budgets

11 April, 9-12, at STPLN

How do you create a realistic budget for a larger assignment? What is included in a project? And what should you absolutely avoid? This is a hands-on workshop on how to create a budget for slightly larger projects where multiple parties are involved and there is a requirement for clear and transparent reporting. A workshop that is beneficial if you are considering applying for the CCI4change call (or any grant ever in your entire life).

Louise Weidenstolpe, the coolest economist in Malmö, is leading this course. Guaranteed anxiety- and shame-free.

\*To participate in the course, you should either already have basic Excel skills, or if not, you can sign up for the preparatory Skilltaster Excel at Excel on April 4th.





## Problematic Energy Consumption

18 April, 13-14, online

How can you, as a creative, tackle challenges related to the environment, sustainability, and climate issues? While we assume you have a firm grasp of your artistic and creative processes, have you delved into the depths of your knowledge about energy consumption? This workshop aims to bridge the gap between artistic brilliance and environmental mindfulness, empowering you to navigate the intricate intersection of creativity, sustainability, and climate responsibility.

Rustan Nilsson, a super-inspiring environmental educator at SySav, provides you with the in-depth knowledge about energy consumption and the real challenges associated with it that you need to create a compelling project for the CCI4change call.



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